

Eastover Elementary



The Boosterthon Fun Run program is a healthy alternative to traditional product sales that raises much-needed funds for our school and over 1000 other schools across America this school year. The nine-day Boosterthon program also promotes three specific values during the fun-filled experience: **FITNESS, LEADERSHIP, and CHARACTER.**

This year's character theme is "CAMP HIGH FIVE," and it is all about FRIENDSHIP! Our students will build character by learning ways to turn classmates into friends. Please ask your student about the Camp Challenge of the day!



FRIENDS...

**Respect Others • Don't Bully • Shout Out Strengths
Stick Together • Show Sportsmanship**

Why Eastover Chose Boosterthon

Local Support

Boosterthon team members all live locally and are committed to customizing the program to run it the Eastover way!

Fitness

Boosterthon aligns itself with our ongoing fitness initiatives at Eastover and provides a year-long fitness video series for our students!

Giveback

Every year, Booster is committed to giving back a portion of their profits and time to service projects in Charlotte and around the world. Go to www.boosterserviceproject.com for details.

Hassle-Free

The Boosterthon Fun Run Team pays for ALL costs out of their percentage and spends over 300 hours organizing and executing the event, freeing up our teachers, volunteers, and administrators to focus on education! Most of their percentage is actually spent at Eastover covering the costs of running the entire program. Their team is on campus during the entire program serving our school.

Diversify Sponsorship

Boosterthon is designed so that sponsorship is mainly from friends, businesses, relatives, and people from all 50 states. In fact, the majority of Boosterthon pledges come from sponsors who are not parents.

Cost-Effective

Compared to other major fundraisers in the industry, Boosterthon is one of the least expensive. With Boosterthon,

Eastover profits 52% and the Boosterthon team provides the entire service for us, while paying for all of the costs out of their percentage.

Character Initiative

The Boosterthon Team teaches a world-class character education program. Please ask your child about the character lesson of the day during the Boosterthon program, or come see the Boosterthon team in action every day during the 9-day program.



Thank you so much for supporting Eastover Elementary PTA! For more information, please contact the Boosterthon City Leader of Charlotte, Mark Norman at MarkN@boosterthon.com.

boosterthon.com